



“MIKU EXPO 2024” ADDS SECOND SHOW AT MULLETT ARENA AS PART OF 10TH ANNIVERSARY TOUR IN NORTH AMERICA POWERED BY CRUNCHYROLL



Tempe, Ariz. - February 21, 2024 - Due to overwhelming demand, Crunchyroll, has announced today a second show of **HATSUNE MIKU EXPO 2024 North America** powered by Crunchyroll at **Mullett Arena, Monday, April 15**. Tickets for the new date are available via [Ticketmaster.com](https://www.ticketmaster.com), **Friday, February 23, at 1PM PST**. The previously announced April 14 date is sold out.

Crunchyroll is the ultimate home for anime worldwide, and Crypton Future Media, INC., a music technology company based in Sapporo and official licensor of **Hatsune Miku**.

[MIKU EXPO](#) is a world concert tour series with sub-events that allows fans of all backgrounds to celebrate the creative culture surrounding Hatsune Miku. 2024 marks the 10th anniversary of the MIKU EXPO tour.

Crunchyroll connects millions of global fans with their favorite anime series beyond just streaming, including ecommerce, theatrical, events and experiences, and more. Hatsune Miku fans can check out the [Crunchyroll Store](#) for a full slate of official Miku merchandise, perfect for celebrating the international superstar virtual singer ahead of her tour. Global fans can try Crunchyroll free for 14 days by visiting the Crunchyroll website or upgrade to Premium to get special MIKU EXPO presale access.

About Crunchyroll

[Crunchyroll](#) connects anime and manga fans across 200+ countries and territories with the content and experiences they love. In addition to free ad-supported and subscription premium content, Crunchyroll serves the anime community across events, theatrical, games, consumer products, collectibles and manga publishing.

Anime fans have access to one of the largest collections of licensed anime through Crunchyroll and translated in multiple languages for viewers worldwide. Viewers can also access simulcasts – top series available immediately after Japanese broadcast.

The Crunchyroll app is available on over 15 platforms, including all gaming consoles.

Crunchyroll, LLC is an independently operated joint venture between US-based Sony Pictures Entertainment, and Japan's Aniplex, a subsidiary of Sony Music Entertainment (Japan) Inc., both subsidiaries of Tokyo-based Sony Group.

ABOUT DANNY ZELISKO PRESENTS

Danny Zelisko began promoting shows in Arizona, in 1974, as a 19 year old transplant from Chicago. He soon founded the legendary concert promotion firm, Evening Star Productions, making the southwest a viable stop on most tours, producing thousands of shows over the years in Arizona, Las Vegas and New Mexico and eventually, all over the USA. Danny proudly partnered Grateful Dead shows with Bill Graham Presents in Phoenix and Las Vegas in the 80s and 90s, which helped transform this area of the country into a concert hotbed that benefitted from this vision, to this day. After a brief dalliance with the corporate world of concert producing, Zelisko went solo again in 2011, producing thousands of shows since with many of his favorite acts that he grew up with, in the business, focusing locally on the Celebrity Theatre and Talking Stick Resort. In 2020, Danny put out a book to unanimous acclaim called ALL EXCESS\$, covering his life and career over the years, available on Amazon. As a huge music fan, his current plans include booking even more shows all over the country, making sure that people all over feel the LIVE ON STAGE excitement of the great bands he has been exposed to since The Beatles put out their first record in 1963. THERE IS NOTHING LIKE A GREAT LIVE CONCERT is the mantra!

About Mullett Arena

The new 5,000-seat multi-purpose arena located on the Arizona State University Tempe main campus ushers in a new level of entertainment for all. Owned and built in partnership with ASU; Mullett Arena is home to Sun Devil ice hockey, wrestling and women's volleyball programs, Arizona Coyotes NHL hockey and national touring live entertainment. Premium VIP spaces, OVG Hospitality Food & Beverage, Local Partners and the Mountain America Credit Union Community Iceplex makes Mullett Arena THE entertainment destination in the desert. Managed by OVG360, a division of Oak View Group, the full-service venue management and event programming company creating a positive disruption in the industry.

What is "Hatsune Miku"?

<https://piapro.net>

Hatsune Miku is a music software developed by Crypton Future Media, INC., which enables anyone to make their computer sing by entering lyrics and melodies. As a massive number of users created music using the software and posted their works on the Internet, Hatsune Miku quickly evolved into a cultural phenomenon. Since then, Hatsune Miku has gained much attention as a character, involved in many fields such as merchandising and live performance as a virtual singer. Now her popularity has spread across the globe.

*Kagamine Rin, Kagamine Len, Megurine Luka, MEIKO and KAITO are also virtual singers developed by Crypton Future Media, INC.

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For more information on **Mullett Arena**, visit:
[Official Website](#) | [Facebook](#) | [Twitter](#) | [Instagram](#)