



PRESS RELEASE

THE 2024 WORLD HIP HOP DANCE CHAMPIONSHIP IS COMING TO PHOENIX NATIONAL CHAMPIONS FROM 55 COUNTRIES SET TO COMPETE

The world's #1 dance crew championship, the World Hip Hop Dance Championship will take place in Phoenix from August 3-10, 2024. More than 3000 of the world's best hip hop and street dancers will command the stage in the largest, most innovative, and respected international street dance championship. Over 100 qualifying competitions held in 55 nations have set the stage for the event.

Following a week-long series of elimination rounds at the Arizona Grand Resort, the field will be narrowed to the best-of-the-best dance crews set to compete in Hip Hop International's World Championship Finals at Mullett Arena on August 10 on the campus of Arizona State University. And with Breakdancing set for the Paris Olympics, the excitement is building for HHI's world class dance championships and battles.

The World Hip Hop Dance Championship is the flagship event developed and organized by Hip Hop International (HHI), known worldwide as the innovators of dance crew competitions and creators of the Emmy-Award winning "Randy Jackson Presents America's Best Dance Crew." Founded in 2001, HHI began a revolution that propelled street dancers from the background to the forefront of mainstream media and popular culture.

Dance crews (5-9 dancers) compete in divisions for Juniors (ages 7-12), Varsity (13-17), Adults (18+), MegaCrews (10 to 40 dancers of all ages), JV MegaCrews (ages 17 and under) and Mini-Crews (three dancers of all ages). Preliminary and Semi-Final rounds at the Arizona Grand will take place from August 5-8.

The 1 vs 1 All Styles World Battle will take place on August 9. Street dance champions representing the USA and the world will be showing off skills including b-boying, locking, popping, whacking and more as they battle for international supremacy.

The World Moves Dance Workshops on August 9 and 10 are open to the public and offer participants of all ages and levels the opportunity to learn from the most accomplished dancers and choreographers.

“When we founded Hip Hop International in 2002, we relied upon the expertise of the world’s most respected dancers and choreographers to help develop and standardize an exacting set of rules and guidelines which are today utilized at HHI sanctioned events worldwide,” said Howard Schwartz, HHI co-founder. An international panel of certified judges utilize HHI’s judging criteria at events worldwide to ultimately determine the World Champions.

HHI’s championships have earned the respect of dancers and choreographers worldwide and its longstanding mission of “Uniting the World Through Dance” is more relevant than ever.

Tickets for the family-friendly event start at \$34.50. Complete event schedules, tickets, information, Championship videos and more can be found at HipHopInternational.com.

About Mullett Arena

The new 5,000-seat multi-purpose arena located on the Arizona State University Tempe main campus ushers in a new level of entertainment for all. Owned and built in partnership with ASU; Mullett Arena is home to Sun Devil ice hockey, wrestling and women’s volleyball programs, Arizona Coyotes NHL hockey and national touring live entertainment. Premium VIP spaces, OVG Hospitality Food & Beverage, Local Partners and the Mountain America Credit Union Community Iceplex makes Mullett Arena THE entertainment destination in the desert. Managed by OVG360, a division of Oak View Group, the full-service venue management and event programming company creating a positive disruption in the industry.

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