

KOREAN ALT-POP INDIE BAND THE ROSE ANNOUNCES

'ONCE UPON A WRLD 2025 'TOUR

MULLETT ARENA – TEMPE, AZ

JULY 27, 2025

[**APRIL 10, 2025 – Tempe, AZ**] – Renowned Alt-Pop band The Rose announces their highly anticipated headline tour, 'Once Upon A WRLD 2025,' set to reconnect with fans in regions including Europe, North America, and Latin America. This exciting tour follows the announcement of their upcoming album, *WRLD*, scheduled for release on May 30.

The tour will make a Tempe stop at Mullett Arena on Sunday, July 27, 2025. Tickets go on sale **Thursday, April 10 at 10 a.m. local** [HERE](#).

ONCE UPON A WRLD 2025 TOUR DATES:

Mon June 9, 2025	Zurich, CH
Wed June 11, 2025	Vienna, AT
Fri June 13, 2025	Paris, FR
Sun June 15, 2025	Amsterdam, NL
Tues June 17, 2025	London, UK
Thurs June 19, 2025	London, UK
Sat June 21, 2025	Dusseldorf, DE
Mon June 23, 2025	Warsaw, PL
Wed June 25, 2025	Berlin, DE
Fri June 27, 2025	Esch-sur-Alzette, LU
Sun, July 6, 2025	Minneapolis, MN
Tue, July 8, 2025	Chicago, IL
Thu, July 10, 2025	Toronto, ON
Sat, July 12, 2025	New York, NY
Mon, July 14, 2025	Boston, MA

Wed, July 16, 2025	National Harbor, MD
Fri, July 18, 2025	Atlanta, GA
Sun, July 20, 2025	Miami, FL
Wed, July 23, 2025	Sugar Land, TX
Fri, July 25, 2025	Grand Prairie, TX
Sun, July 27, 2025	Tempe, AZ
Tue, July 29, 2025	Denver, CO
Fri, August 1, 2025	Seattle, WA
Sun, August 3, 2025	Stanford, CA
Wed, August 6, 2025	Inglewood, CA
Fri, August 8, 2025	São Paulo, BR
Sun, August 10, 2025	Santiago, CL
Tue, August 12, 2025	Mexico City, MX
Sat, August 30, 2025	Seoul, KR

The recently announced new EP, *WRLD*, is set to be released on May 30 and features a collection of seven tracks. It promises to blend the familiar sounds of The Rose’s early work with fresh sonic landscapes and diverse genres.

With this album, The Rose reconnects with the heartfelt essence of their signature style—raw, honest, and deeply emotional. More than just a collection of songs, this EP conveys a powerful message of hope, serving as a reassuring embrace for the world. It encourages listeners to hold on to their shared humanity and reminds us that if we dare to dream again and cling to love, tomorrow can be brighter than today.

By blending various genres, *WRLD* emerges as both tender and uplifting—crafted for reflection, dreaming, and wholeheartedly embracing the journey.

Driven by unwavering dedication to their fans and the unbreakable bond of their friendship, The Rose continues to push artistic boundaries, captivating audiences worldwide with their soul-stirring music and unforgettable performances.

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About The Rose

The Rose (더 로즈) is a Korean alt-pop indie band made up of four talented members: vocalist and guitarist Woosung, vocalist/multi-instrumentalist Dojoon, bassist Jaehyeong, and drummer Hajoan.

Their upcoming album, *WRLD*, promises to blend familiar early sounds with fresh sonic landscapes and genres. Fans can look forward to country-inspired melodies and themes of reflection and coming of age.

Known for their electrifying performances, The Rose has rapidly become one of Korea's most sought-after groups, consistently delivering critically acclaimed albums that resonate with fans worldwide. In 2019, three of the band members temporarily went on hiatus to fulfill their mandatory military service obligations. During this period, Woosung pursued a successful solo career, releasing captivating albums and undertaking sold-out world tours.

To the delight of fans, The Rose reunited during one of Woosung's performances in South Korea in 2022. This reunion paved the way for their first full-length album, *HEAL*, which was inspired by the transformative power of music and the personal stories shared by both their fans and the band. *HEAL* reached #4 on Billboard's Heatseekers Chart, and their accompanying *HEAL Together World Tour* attracted an impressive audience of over 90,000 attendees. This success led to a series of high-profile festival appearances, including a headlining spot on the Bacardi Stage at Lollapalooza in Chicago in 2023 and an explosive performance at Coachella in 2024.

Following this success, their second full-length album, *DUAL*, debuted on the Billboard 200 chart, marking a significant milestone in their growth. Building on the emotional honesty and vulnerability showcased in *HEAL*, *DUAL* explores the profound concept of 'balance.' The Rose masterfully weaves together light and dark elements, capturing the dualistic essence that defines their music.

Driven by an unwavering dedication to their fans and the unbreakable bond of their friendship, The Rose continues to push artistic boundaries, captivating audiences worldwide with their soul-stirring music and unforgettable performances.

About Transparent Arts:

Transparent Arts (TA) is an innovative 360 entertainment company specializing in amplifying Asian culture and talent on a global stage through compelling content. Founded by Far East Movement (The first Asian American group to reach Billboard #1), their vast collective knowledge has led to many diverse creative endeavors. With over 15 years of experience, Transparent Arts leads a global platform for talent through management, along with services such as record label, production, music distribution, branding, and support for festivals, concerts, TV, and Film. The company's mission is to continue developing international entertainment projects while valuing authenticity, community, humility, and courage.

About Mullett Arena

Mullett Arena, opened in October 2022, is the premier 5,000-seat multi-purpose arena located within the Novus Innovation Corridor on the Tempe main campus of Arizona State University. Owned and built in partnership with ASU; Mullett Arena is home to Sun Devil ice hockey, wrestling, women's volleyball and other Athletics programs, as well as NBA G League, the Valley Suns and national touring live entertainment. Premium VIP spaces, OVG Hospitality food & beverage service, local partners and the Mountain America Credit Union Community Iceplex makes Mullett Arena THE entertainment destination in the desert. Managed by OVG360, a division of Oak View Group, the full-service venue management and event programming company, creating a positive disruption in the industry.

For More Information on The Rose:

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Or

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